

11
CLAIMS

We claim:

1. A suspension-type packaging and display arrangement for a product,
comprising:

an upper suspension-type engagement section;

a lower product support section located below the upper engagement section,

5 wherein the product is engaged with the lower product support section and is suspended
therefrom in a forwardly facing orientation; and

an intermediate display section located between the upper engagement section
and the lower product support section, wherein the intermediate display section carries
information about the product;

10 wherein the upper engagement section is offset in a forward direction relative
to the lower product support section so as to maintain the packaging and display arrangement
in a generally upright position when supported from the upper engagement section.

2. The packaging and display arrangement of claim 1, wherein the upper
suspension-type engagement section includes an opening configured to receive a hook or the
like to suspend the packaging and display arrangement therefrom.

3. The packaging and display arrangement of claim 1, wherein the
intermediate display section comprises a forwardly facing wall, and wherein the lower
product support section and the upper engagement section are configured such that the wall
is exposed therebetween.

4. The packaging and display arrangement of claim 3, wherein the information
about the product is contained on a card that is engaged with the forwardly facing wall.

5. The packaging and display arrangement of claim 4, wherein the
intermediate display section includes a releasable engagement arrangement for releasably
securing the card to the forwardly facing wall.

6. The packaging and display arrangement of claim 5, wherein the releasable
engagement arrangement comprises a plurality of tab members that are spaced outwardly
from a surface defined by the forwardly facing wall, wherein the tab members are configured

to engage edges defined by the card for maintaining the card in engagement with the
 5 forwardly facing wall.

7. The packaging and display arrangement of claim 6, wherein the tab members are arranged to maintain the card in engagement with a forwardly facing surface defined by the outwardly facing wall.

8. The packaging and display arrangement of claim 4, wherein the card is arranged to face outwardly, and wherein forwardly facing wall is formed of a translucent material so as to enable information contained on an inner surface defined by the card to be viewed through the material of the forwardly facing wall.

9. The packaging and display arrangement of claim 1, wherein the product support section includes an opening with which the product is engaged for securing the product to the product support section.

10. The packaging and display arrangement of claim 9, wherein the product includes engagement structure that extends into engagement within the opening for maintaining the product in engagement with the product support section.

11. The packaging and display arrangement of claim 10, wherein the product includes an opening, and wherein the product is engaged with the product support section via a retainer member that extends through the opening in the product and through the opening in the product support section.

12. The packaging and display arrangement of claim 1, wherein the product support section includes a post member that is adapted to be received within an opening associated with the product for securing the product to the product support section.

13. A package for a product, comprising:

an outwardly facing wall defining an upper area and a lower area;

wherein the upper area of the outwardly facing wall is offset in a forward direction relative to the lower area, and wherein the product is engaged with the lower area
 5 of the outwardly facing wall in a manner such that the product is located forwardly of the forwardly facing wall, and wherein a portion of the outwardly facing wall between the upper area and the lower area is exposed in a forward direction; and

wherein the upper area of the outwardly facing wall includes engagement structure configured to enable the package to be supported in a suspension-type manner.

14. The package of claim 13, wherein the exposed portion of the outwardly facing wall carries information about the product.

15. The package of claim 14, wherein the information about the product is carried on a card that is engaged with the outwardly facing wall, wherein the card is exposed in a forward direction and wherein the outwardly facing wall is constructed such that information on a rearwardly facing surface of the card is visible.

16. The package of claim 15, wherein the outwardly facing wall is formed of a transparent material such that information on the rearwardly facing surface of the card is visible through the material of the outwardly facing wall.

17. The package of claim 14, wherein the upper area of the outwardly facing wall is formed so as to extend in a forward direction and defines an upper edge, and wherein the engagement structure comprises an opening formed in an engagement wall that extends downwardly from the upper edge, wherein the opening is configured to receive a hood of the
5 like to suspend the package therefrom.

18. The package of claim 13, wherein the lower area of the outwardly facing wall is configured so as to position the product such that a center of gravity defined by the product is located below the engagement structure of the upper area of the outwardly facing wall so that the product and the package are suspended in a generally upright orientation.

19. A method of packaging a product, comprising the steps of:

providing a packaging member having an upper engagement area and a lower product support area; and

5 securing the product to the packaging member such that a center of gravity defined by the product is generally in line with the engagement area so as to position the package and the product in a generally upright orientation when the package is supported in a suspension-type manner from the engagement area.

20. The method of claim 19, wherein the step of securing the product to the packaging member is carried out such that the product is exposed so as to enable handling of the product.

21. The method of claim 19, wherein the step of securing the product to the packaging member is carried out such that an intermediate portion of the packaging member between the upper engagement area and the lower product support area is exposed, and displaying information about the product on the exposed intermediate portion of the packaging member.

22. The method of claim 21, wherein the step of displaying information about the product is carried out by securing a product information card to the exposed intermediate portion of the packaging member.

23. A product package, comprising:

a product support member;

engagement means associated with the product support member for enabling the product support member to be supported in a suspension-type manner;

product support means associated with the product support member for securing the product to the product support member; and

display means located between the engagement means and the product support means for displaying information about the product.